COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

WELCO REALTY, INC.

Prepared by Welco Realty, Inc.
Lat/Lon: 40.7191/-74.5607

RFULL9

107 Morristown Rd **Bernardsville, NJ 07924**	**3 mi radius**		**5 mi radius**		**7 mi radius**	
Population						
Estimated Population (2020)	19,002		45,066		108,420	
Projected Population (2025)	19,139		45,387		109,012	
Census Population (2010)	18,967		45,429		107,378	
Census Population (2000)	18,040		43,786		102,768	
Projected Annual Growth (2020-2025)	137	*0.1%*	321	*0.1%*	592	*0.1%*
Historical Annual Growth (2010-2020)	35	-	-363	-	1,042	-
Historical Annual Growth (2000-2010)	927	*0.5%*	1,643	*0.4%*	4,611	*0.4%*
Estimated Population Density (2020)	672	*psm*	574	*psm*	705	*psm*
Trade Area Size	28.3	*sq mi*	78.5	*sq mi*	153.9	*sq mi*
Households						
Estimated Households (2020)	6,833		16,970		41,859	
Projected Households (2025)	6,991		17,313		42,541	
Census Households (2010)	6,609		16,612		40,051	
Census Households (2000)	6,567		16,245		38,726	
Projected Annual Growth (2020-2025)	158	*0.5%*	343	*0.4%*	682	*0.3%*
Historical Annual Change (2000-2020)	266	*0.2%*	725	*0.2%*	3,133	*0.4%*
Average Household Income						
Estimated Average Household Income (2020)	$261,406		$248,614		$237,798	
Projected Average Household Income (2025)	$332,340		$314,385		$303,799	
Census Average Household Income (2010)	$199,798		$184,412		$177,334	
Census Average Household Income (2000)	$165,181		$150,291		$144,009	
Projected Annual Change (2020-2025)	$70,934	*5.4%*	$65,771	*5.3%*	$66,001	*5.6%*
Historical Annual Change (2000-2020)	$96,225	*2.9%*	$98,324	*3.3%*	$93,789	*3.3%*
Median Household Income						
Estimated Median Household Income (2020)	$167,201		$161,460		$160,066	
Projected Median Household Income (2025)	$191,589		$184,166		$182,866	
Census Median Household Income (2010)	$127,269		$121,256		$124,677	
Census Median Household Income (2000)	$110,260		$107,292		$102,672	
Projected Annual Change (2020-2025)	$24,389	*2.9%*	$22,706	*2.8%*	$22,800	*2.8%*
Historical Annual Change (2000-2020)	$56,941	*2.6%*	$54,168	*2.5%*	$57,394	*2.8%*
Per Capita Income						
Estimated Per Capita Income (2020)	$94,072		$93,850		$92,007	
Projected Per Capita Income (2025)	$121,470		$120,152		$118,750	
Census Per Capita Income (2010)	$69,624		$67,435		$66,144	
Census Per Capita Income (2000)	$59,762		$55,562		$53,914	
Projected Annual Change (2020-2025)	$27,398	*5.8%*	$26,303	*5.6%*	$26,743	*5.8%*
Historical Annual Change (2000-2020)	$34,310	*2.9%*	$38,287	*3.4%*	$38,093	*3.5%*
Estimated Average Household Net Worth (2020)	$2.7 M		$2.49 M		$2.45 M	

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RFULL9

107 Morristown Rd Bernardsville, NJ 07924	3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity						
Total Population (2020)	19,002		45,066		108,420	
White (2020)	16,524	*87.0%*	38,591	*85.6%*	88,362	*81.5%*
Black or African American (2020)	322	*1.7%*	1,053	*2.3%*	3,447	*3.2%*
American Indian or Alaska Native (2020)	24	*0.1%*	42	-	105	-
Asian (2020)	1,502	*7.9%*	4,067	*9.0%*	12,340	*11.4%*
Hawaiian or Pacific Islander (2020)	6	-	12	-	38	-
Other Race (2020)	248	*1.3%*	459	*1.0%*	1,919	*1.8%*
Two or More Races (2020)	374	*2.0%*	843	*1.9%*	2,208	*2.0%*
Population < 18 (2020)	4,595	*24.2%*	10,357	*23.0%*	23,560	*21.7%*
White Not Hispanic	3,511	*76.4%*	7,709	*74.4%*	16,111	*68.4%*
Black or African American	81	*1.8%*	240	*2.3%*	718	*3.0%*
Asian	339	*7.4%*	969	*9.4%*	3,009	*12.8%*
Other Race Not Hispanic	162	*3.5%*	403	*3.9%*	1,003	*4.3%*
Hispanic	502	*10.9%*	1,036	*10.0%*	2,720	*11.5%*
Not Hispanic or Latino Population (2020)	17,255	*90.8%*	41,547	*92.2%*	98,584	*90.9%*
Not Hispanic White	15,227	*88.2%*	35,901	*86.4%*	81,505	*82.7%*
Not Hispanic Black or African American	288	*1.7%*	959	*2.3%*	3,173	*3.2%*
Not Hispanic American Indian or Alaska Native	6	-	19	-	49	-
Not Hispanic Asian	1,463	*8.5%*	4,002	*9.6%*	12,146	*12.3%*
Not Hispanic Hawaiian or Pacific Islander	6	-	12	-	24	-
Not Hispanic Other Race	6	-	33	-	102	*0.1%*
Not Hispanic Two or More Races	259	*1.5%*	622	*1.5%*	1,586	*1.6%*
Hispanic or Latino Population (2020)	1,747	*9.2%*	3,519	*7.8%*	9,836	*9.1%*
Hispanic White	1,297	*74.3%*	2,690	*76.4%*	6,857	*69.7%*
Hispanic Black or African American	35	*2.0%*	94	*2.7%*	274	*2.8%*
Hispanic American Indian or Alaska Native	18	*1.0%*	23	*0.7%*	57	*0.6%*
Hispanic Asian	40	*2.3%*	65	*1.8%*	194	*2.0%*
Hispanic Hawaiian or Pacific Islander	-	-	-	-	14	*0.1%*
Hispanic Other Race	242	*13.9%*	426	*12.1%*	1,818	*18.5%*
Hispanic Two or More Races	115	*6.6%*	221	*6.3%*	622	*6.3%*
Not Hispanic or Latino Population (2010)	17,638	*93.0%*	42,736	*94.1%*	100,208	*93.3%*
Hispanic or Latino Population (2010)	1,329	*7.0%*	2,693	*5.9%*	7,170	*6.7%*
Not Hispanic or Latino Population (2000)	17,357	*96.2%*	42,383	*96.8%*	98,330	*95.7%*
Hispanic or Latino Population (2000)	684	*3.8%*	1,403	*3.2%*	4,437	*4.3%*
Not Hispanic or Latino Population (2025)	17,299	*90.4%*	41,698	*91.9%*	98,871	*90.7%*
Hispanic or Latino Population (2025)	1,840	*9.6%*	3,689	*8.1%*	10,141	*9.3%*
Projected Annual Growth (2020-2025)	93	-	170	-	305	-
Historical Annual Growth (2000-2010)	645	*9.4%*	1,290	*9.2%*	2,733	*6.2%*

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RFULL9

107 Morristown Rd Bernardsville, NJ 07924	3 mi radius		5 mi radius		7 mi radius	
Total Age Distribution (2020)						
Total Population	19,002		45,066		108,420	
Age Under 5 Years	856	*4.5%*	1,925	*4.3%*	4,708	*4.3%*
Age 5 to 9 Years	1,238	*6.5%*	2,686	*6.0%*	6,189	*5.7%*
Age 10 to 14 Years	1,463	*7.7%*	3,320	*7.4%*	7,460	*6.9%*
Age 15 to 19 Years	1,391	*7.3%*	3,320	*7.4%*	7,352	*6.8%*
Age 20 to 24 Years	912	*4.8%*	2,027	*4.5%*	5,369	*5.0%*
Age 25 to 29 Years	640	*3.4%*	1,553	*3.4%*	4,964	*4.6%*
Age 30 to 34 Years	630	*3.3%*	1,636	*3.6%*	4,744	*4.4%*
Age 35 to 39 Years	956	*5.0%*	2,262	*5.0%*	5,781	*5.3%*
Age 40 to 44 Years	1,200	*6.3%*	2,677	*5.9%*	6,562	*6.1%*
Age 45 to 49 Years	1,340	*7.1%*	3,271	*7.3%*	7,895	*7.3%*
Age 50 to 54 Years	1,575	*8.3%*	3,843	*8.5%*	8,869	*8.2%*
Age 55 to 59 Years	1,624	*8.5%*	3,978	*8.8%*	9,422	*8.7%*
Age 60 to 64 Years	1,513	*8.0%*	3,518	*7.8%*	8,302	*7.7%*
Age 65 to 69 Years	1,222	*6.4%*	2,842	*6.3%*	6,678	*6.2%*
Age 70 to 74 Years	907	*4.8%*	2,179	*4.8%*	5,060	*4.7%*
Age 75 to 79 Years	576	*3.0%*	1,553	*3.4%*	3,680	*3.4%*
Age 80 to 84 Years	428	*2.3%*	1,086	*2.4%*	2,463	*2.3%*
Age 85 Years or Over	532	*2.8%*	1,389	*3.1%*	2,920	*2.7%*
Median Age	44.8		45.7		44.7	
Age 19 Years or Less	4,947	*26.0%*	11,252	*25.0%*	25,709	*23.7%*
Age 20 to 64 Years	10,390	*54.7%*	24,765	*55.0%*	61,909	*57.1%*
Age 65 Years or Over	3,665	*19.3%*	9,049	*20.1%*	20,802	*19.2%*
Female Age Distribution (2020)						
Female Population	9,659	*50.8%*	23,040	*51.1%*	55,445	*51.1%*
Age Under 5 Years	412	*4.3%*	926	*4.0%*	2,307	*4.2%*
Age 5 to 9 Years	607	*6.3%*	1,316	*5.7%*	3,057	*5.5%*
Age 10 to 14 Years	698	*7.2%*	1,597	*6.9%*	3,656	*6.6%*
Age 15 to 19 Years	668	*6.9%*	1,517	*6.6%*	3,414	*6.2%*
Age 20 to 24 Years	404	*4.2%*	955	*4.1%*	2,471	*4.5%*
Age 25 to 29 Years	312	*3.2%*	776	*3.4%*	2,434	*4.4%*
Age 30 to 34 Years	350	*3.6%*	859	*3.7%*	2,497	*4.5%*
Age 35 to 39 Years	502	*5.2%*	1,216	*5.3%*	3,075	*5.5%*
Age 40 to 44 Years	628	*6.5%*	1,423	*6.2%*	3,445	*6.2%*
Age 45 to 49 Years	696	*7.2%*	1,738	*7.5%*	4,126	*7.4%*
Age 50 to 54 Years	798	*8.3%*	1,947	*8.5%*	4,466	*8.1%*
Age 55 to 59 Years	825	*8.5%*	2,033	*8.8%*	4,787	*8.6%*
Age 60 to 64 Years	737	*7.6%*	1,732	*7.5%*	4,150	*7.5%*
Age 65 to 69 Years	638	*6.6%*	1,499	*6.5%*	3,569	*6.4%*
Age 70 to 74 Years	488	*5.1%*	1,153	*5.0%*	2,667	*4.8%*
Age 75 to 79 Years	313	*3.2%*	849	*3.7%*	1,998	*3.6%*
Age 80 to 84 Years	234	*2.4%*	604	*2.6%*	1,386	*2.5%*
Age 85 Years or Over	349	*3.6%*	897	*3.9%*	1,938	*3.5%*
Female Median Age	45.9		46.7		45.7	
Age 19 Years or Less	2,384	*24.7%*	5,356	*23.2%*	12,434	*22.4%*
Age 20 to 64 Years	5,253	*54.4%*	12,682	*55.0%*	31,453	*56.7%*
Age 65 Years or Over	2,022	*20.9%*	5,002	*21.7%*	11,559	*20.8%*

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Male Age Distribution (2020)						
Male Population	9,343	*49.2%*	22,027	*48.9%*	52,975	*48.9%*
Age Under 5 Years	444	*4.7%*	999	*4.5%*	2,401	*4.5%*
Age 5 to 9 Years	631	*6.7%*	1,370	*6.2%*	3,132	*5.9%*
Age 10 to 14 Years	765	*8.2%*	1,723	*7.8%*	3,804	*7.2%*
Age 15 to 19 Years	724	*7.7%*	1,804	*8.2%*	3,938	*7.4%*
Age 20 to 24 Years	508	*5.4%*	1,072	*4.9%*	2,898	*5.5%*
Age 25 to 29 Years	328	*3.5%*	777	*3.5%*	2,530	*4.8%*
Age 30 to 34 Years	280	*3.0%*	777	*3.5%*	2,247	*4.2%*
Age 35 to 39 Years	454	*4.9%*	1,046	*4.7%*	2,706	*5.1%*
Age 40 to 44 Years	572	*6.1%*	1,254	*5.7%*	3,117	*5.9%*
Age 45 to 49 Years	644	*6.9%*	1,533	*7.0%*	3,768	*7.1%*
Age 50 to 54 Years	777	*8.3%*	1,896	*8.6%*	4,402	*8.3%*
Age 55 to 59 Years	799	*8.6%*	1,944	*8.8%*	4,635	*8.7%*
Age 60 to 64 Years	776	*8.3%*	1,785	*8.1%*	4,152	*7.8%*
Age 65 to 69 Years	584	*6.3%*	1,343	*6.1%*	3,109	*5.9%*
Age 70 to 74 Years	418	*4.5%*	1,025	*4.7%*	2,393	*4.5%*
Age 75 to 79 Years	263	*2.8%*	704	*3.2%*	1,682	*3.2%*
Age 80 to 84 Years	194	*2.1%*	482	*2.2%*	1,077	*2.0%*
Age 85 Years or Over	183	*2.0%*	492	*2.2%*	982	*1.9%*
Male Median Age	43.7		44.5		43.5	
Age 19 Years or Less	2,563	*27.4%*	5,896	*26.8%*	13,275	*25.1%*
Age 20 to 64 Years	5,137	*55.0%*	12,084	*54.9%*	30,456	*57.5%*
Age 65 Years or Over	1,643	*17.6%*	4,047	*18.4%*	9,244	*17.4%*
Males per 100 Females (2020)						
Overall Comparison						
Age Under 5 Years	108	*51.9%*	108	*51.9%*	104	*51.0%*
Age 5 to 9 Years	104	*50.9%*	104	*51.0%*	102	*50.6%*
Age 10 to 14 Years	110	*52.3%*	108	*51.9%*	104	*51.9%*
Age 15 to 19 Years	108	*52.0%*	119	*54.3%*	115	*53.6%*
Age 20 to 24 Years	126	*55.7%*	112	*52.9%*	117	*54.0%*
Age 25 to 29 Years	105	*51.2%*	100	*50.0%*	104	*51.0%*
Age 30 to 34 Years	80	*44.5%*	90	*47.5%*	90	*47.4%*
Age 35 to 39 Years	90	*47.5%*	86	*46.2%*	88	*46.8%*
Age 40 to 44 Years	91	*47.6%*	88	*46.8%*	90	*47.5%*
Age 45 to 49 Years	92	*48.0%*	88	*46.9%*	91	*47.7%*
Age 50 to 54 Years	97	*49.3%*	97	*49.3%*	99	*49.6%*
Age 55 to 59 Years	97	*49.2%*	96	*48.9%*	97	*49.2%*
Age 60 to 64 Years	105	*51.3%*	103	*50.8%*	100	*50.0%*
Age 65 to 69 Years	92	*47.8%*	90	*47.2%*	87	*46.6%*
Age 70 to 74 Years	86	*46.1%*	89	*47.1%*	90	*47.3%*
Age 75 to 79 Years	84	*45.7%*	83	*45.3%*	84	*45.7%*
Age 80 to 84 Years	83	*45.3%*	80	*44.4%*	78	*43.7%*
Age 85 Years or Over	52	*34.4%*	55	*35.4%*	51	*33.6%*
Age 19 Years or Less	108	*51.8%*	110	*52.4%*	107	*51.6%*
Age 20 to 39 Years	100	*50.0%*	96	*49.1%*	99	*49.8%*
Age 40 to 64 Years	97	*49.2%*	95	*48.7%*	96	*48.9%*
Age 65 Years or Over	81	*44.8%*	81	*44.7%*	80	*44.4%*

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Household Type (2020)						
Total Households	6,833		16,970		41,859	
Households with Children	2,522	*36.9%*	5,742	*33.8%*	13,309	*31.8%*
Average Household Size	2.8		2.6		2.5	
Household Density per Square Mile	242		216		272	
Population Family	17,039	*89.7%*	38,410	*85.2%*	90,420	*83.4%*
Population Non-Family	1,835	*9.7%*	5,480	*12.2%*	15,401	*14.2%*
Population Group Quarters	128	*0.7%*	1,177	*2.6%*	2,599	*2.4%*
Family Households	5,218	*76.4%*	12,092	*71.3%*	28,693	*68.5%*
Married Couple Households	4,633	*88.8%*	10,540	*87.2%*	24,795	*86.4%*
Other Family Households with Children	585	*11.2%*	1,552	*12.8%*	3,898	*13.6%*
Family Households with Children	2,515	*48.2%*	5,723	*47.3%*	13,254	*46.2%*
Married Couple with Children	2,206	*87.7%*	4,917	*85.9%*	11,268	*85.0%*
Other Family Households with Children	310	*12.3%*	806	*14.1%*	1,986	*15.0%*
Family Households No Children	2,703	*51.8%*	6,369	*52.7%*	15,439	*53.8%*
Married Couple No Children	2,427	*89.8%*	5,623	*88.3%*	13,526	*87.6%*
Other Family Households No Children	276	*10.2%*	746	*11.7%*	1,912	*12.4%*
Non-Family Households	1,615	*23.6%*	4,878	*28.7%*	13,166	*31.5%*
Non-Family Households with Children	6	*0.4%*	19	*0.4%*	55	*0.4%*
Non-Family Households No Children	1,608	*99.6%*	4,859	*99.6%*	13,111	*99.6%*
Average Family Household Size	3.3		3.2		3.2	
Average Family Income	$316,596		$310,152		$292,894	
Median Family Income	$204,689		$199,621		$198,819	
Average Non-Family Household Size	1.1		1.1		1.2	
Marital Status (2020)						
Population Age 15 Years or Over	15,446		37,134		90,062	
Never Married	3,607	*23.4%*	9,215	*24.8%*	25,006	*27.8%*
Currently Married	10,063	*65.2%*	22,765	*61.3%*	51,324	*57.0%*
Previously Married	1,776	*11.5%*	5,154	*13.9%*	13,733	*15.2%*
Separated	269	*15.2%*	688	*13.3%*	2,166	*15.8%*
Widowed	611	*34.4%*	1,775	*34.4%*	4,493	*32.7%*
Divorced	896	*50.4%*	2,691	*52.2%*	7,074	*51.5%*
Educational Attainment (2020)						
Adult Population Age 25 Years or Over	13,143		31,787		77,342	
Elementary (Grade Level 0 to 8)	163	*1.2%*	355	*1.1%*	1,228	*1.6%*
Some High School (Grade Level 9 to 11)	97	*0.7%*	359	*1.1%*	1,046	*1.4%*
High School Graduate	1,194	*9.1%*	3,083	*9.7%*	8,459	*10.9%*
Some College	1,197	*9.1%*	3,106	*9.8%*	7,560	*9.8%*
Associate Degree Only	739	*5.6%*	1,787	*5.6%*	3,902	*5.0%*
Bachelor Degree Only	5,141	*39.1%*	11,920	*37.5%*	27,816	*36.0%*
Graduate Degree	4,612	*35.1%*	11,176	*35.2%*	27,330	*35.3%*
Any College (Some College or Higher)	11,689	*88.9%*	27,990	*88.1%*	66,609	*86.1%*
College Degree + (Bachelor Degree or Higher)	9,753	*74.2%*	23,096	*72.7%*	55,147	*71.3%*

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107 Morristown Rd Bernardsville, NJ 07924	3 mi radius		5 mi radius		7 mi radius	
Housing						
Total Housing Units (2020)	7,061		17,565		43,331	
Total Housing Units (2010)	6,942		17,411		42,227	
Historical Annual Growth (2010-2020)	119	*0.2%*	154	-	1,104	*0.3%*
Housing Units Occupied (2020)	6,833	*96.8%*	16,970	*96.6%*	41,859	*96.6%*
Housing Units Owner-Occupied	5,846	*85.6%*	14,469	*85.3%*	34,089	*81.4%*
Housing Units Renter-Occupied	987	*14.4%*	2,501	*14.7%*	7,770	*18.6%*
Housing Units Vacant (2020)	228	*3.2%*	595	*3.4%*	1,472	*3.4%*
Household Size (2020)						
Total Households	6,833		16,970		41,859	
1 Person Households	1,443	*21.1%*	4,361	*25.7%*	11,418	*27.3%*
2 Person Households	2,079	*30.4%*	5,306	*31.3%*	13,305	*31.8%*
3 Person Households	1,095	*16.0%*	2,600	*15.3%*	6,265	*15.0%*
4 Person Households	1,325	*19.4%*	2,864	*16.9%*	6,710	*16.0%*
5 Person Households	627	*9.2%*	1,313	*7.7%*	2,913	*7.0%*
6 Person Households	192	*2.8%*	397	*2.3%*	902	*2.2%*
7 or More Person Households	71	*1.0%*	129	*0.8%*	345	*0.8%*
Household Income Distribution (2020)						
HH Income $200,000 or More	2,867	*42.0%*	6,376	*37.6%*	15,201	*36.3%*
HH Income $150,000 to $199,999	838	*12.3%*	2,055	*12.1%*	5,432	*13.0%*
HH Income $125,000 to $149,999	463	*6.8%*	1,408	*8.3%*	3,559	*8.5%*
HH Income $100,000 to $124,999	601	*8.8%*	1,723	*10.2%*	4,307	*10.3%*
HH Income $75,000 to $99,999	461	*6.7%*	1,362	*8.0%*	3,631	*8.7%*
HH Income $50,000 to $74,999	479	*7.0%*	1,406	*8.3%*	3,558	*8.5%*
HH Income $35,000 to $49,999	309	*4.5%*	851	*5.0%*	2,070	*4.9%*
HH Income $25,000 to $34,999	234	*3.4%*	541	*3.2%*	1,141	*2.7%*
HH Income $15,000 to $24,999	269	*3.9%*	549	*3.2%*	1,277	*3.1%*
HH Income $10,000 to $14,999	147	*2.2%*	304	*1.8%*	552	*1.3%*
HH Income Under $10,000	165	*2.4%*	395	*2.3%*	1,131	*2.7%*
Household Vehicles (2020)						
Households 0 Vehicles Available	315	*4.6%*	594	*3.5%*	1,483	*3.5%*
Households 1 Vehicle Available	1,258	*18.4%*	3,770	*22.2%*	10,250	*24.5%*
Households 2 Vehicles Available	3,150	*46.1%*	8,024	*47.3%*	19,147	*45.7%*
Households 3 or More Vehicles Available	2,111	*30.9%*	4,582	*27.0%*	10,979	*26.2%*
Total Vehicles Available	14,698		35,274		85,532	
Average Vehicles per Household	2.2		2.1		2.0	
Owner-Occupied Household Vehicles	13,496	*91.8%*	31,829	*90.2%*	73,992	*86.5%*
Average Vehicles per Owner-Occupied Household	2.3		2.2		2.2	
Renter-Occupied Household Vehicles	1,202	*8.2%*	3,445	*9.8%*	11,540	*13.5%*
Average Vehicles per Renter-Occupied Household	1.2		1.4		1.5	
Travel Time (2020)						
Worker Base Age 16 years or Over	10,593		25,020		60,204	
Travel to Work in 14 Minutes or Less	1,678	*15.8%*	3,938	*15.7%*	9,966	*16.6%*
Travel to Work in 15 to 29 Minutes	3,211	*30.3%*	7,502	*30.0%*	18,711	*31.1%*
Travel to Work in 30 to 59 Minutes	1,956	*18.5%*	5,513	*22.0%*	15,717	*26.1%*
Travel to Work in 60 Minutes or More	1,537	*14.5%*	3,542	*14.2%*	8,246	*13.7%*
Work at Home	1,083	*10.2%*	2,332	*9.3%*	5,434	*9.0%*
Average Minutes Travel to Work	24.7		25.7		26.1	

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COMPLETE PROFILE

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WELCO REALTY, INC.

Prepared by Welco Realty, Inc.

Lat/Lon: 40.7191/-74.5607

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107 Morristown Rd Bernardsville, NJ 07924	3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2020)						
Worker Base Age 16 years or Over	10,593		25,020		60,204	
Drive to Work Alone	8,005	*75.6%*	19,705	*78.8%*	47,601	*79.1%*
Drive to Work in Carpool	656	*6.2%*	1,207	*4.8%*	2,835	*4.7%*
Travel to Work by Public Transportation	721	*6.8%*	1,504	*6.0%*	3,348	*5.6%*
Drive to Work on Motorcycle	-	-	1	-	2	-
Bicycle to Work	17	*0.2%*	35	*0.1%*	67	*0.1%*
Walk to Work	109	*1.0%*	185	*0.7%*	641	*1.1%*
Other Means	4	-	53	*0.2%*	275	*0.5%*
Work at Home	1,083	*10.2%*	2,332	*9.3%*	5,434	*9.0%*
Daytime Demographics (2020)						
Total Businesses	1,173		2,327		6,491	
Total Employees	15,791		31,421		81,969	
Company Headquarter Businesses	8	*0.7%*	34	*1.5%*	99	*1.5%*
Company Headquarter Employees	5,180	*32.8%*	10,737	*34.2%*	25,394	*31.0%*
Employee Population per Business	13.5	to 1	13.5	to 1	12.6	to 1
Residential Population per Business	16.2	to 1	19.4	to 1	16.7	to 1
Adj. Daytime Demographics Age 16 Years or Over	21,510		45,087		112,423	
Labor Force						
Labor Population Age 16 Years or Over (2020)	15,096		36,321		88,366	
Labor Force Total Males (2020)	7,315	*48.5%*	17,483	*48.1%*	42,751	*48.4%*
Male Civilian Employed	5,186	*70.9%*	12,296	*70.3%*	31,315	*73.3%*
Male Civilian Unemployed	78	*1.1%*	220	*1.3%*	629	*1.5%*
Males in Armed Forces	3	-	38	*0.2%*	69	*0.2%*
Males Not in Labor Force	2,048	*28.0%*	4,929	*28.2%*	10,737	*25.1%*
Labor Force Total Females (2020)	7,781	*51.5%*	18,838	*51.9%*	45,615	*51.6%*
Female Civilian Employed	4,188	*53.8%*	10,322	*54.8%*	26,528	*58.2%*
Female Civilian Unemployed	111	*1.4%*	189	*1.0%*	612	*1.3%*
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	3,482	*44.7%*	8,328	*44.2%*	18,475	*40.5%*
Unemployment Rate	189	*1.2%*	409	*1.1%*	1,241	*1.4%*
Occupation (2020)						
Occupation Population Age 16 Years or Over	9,374		22,617		57,843	
Occupation Total Males	5,186	*55.3%*	12,296	*54.4%*	31,315	*54.1%*
Occupation Total Females	4,188	44.7%	10,322	45.6%	26,528	45.9%
Management, Business, Financial Operations	3,280	-	7,489	33.1%	18,075	31.2%
Professional, Related	2,737	29.2%	7,145	31.6%	18,991	32.8%
Service	984	*10.5%*	2,145	*9.5%*	5,354	*9.3%*
Sales, Office	1,729	*18.4%*	4,300	*19.0%*	11,256	*19.5%*
Farming, Fishing, Forestry	-	-	30	*0.1%*	112	*0.2%*
Construction, Extraction, Maintenance	389	*4.2%*	946	*4.2%*	2,296	*4.0%*
Production, Transport, Material Moving	254	*2.7%*	564	*2.5%*	1,758	*3.0%*
White Collar Workers	7,747	*82.6%*	18,934	*83.7%*	48,322	*83.5%*
Blue Collar Workers	1,627	*17.4%*	3,684	*16.3%*	9,521	*16.5%*

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107 Morristown Rd Bernardsville, NJ 07924	3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2020)						
Total Units	6,609		16,612		40,051	
1 Detached Unit	5,476	*82.8%*	11,737	*70.7%*	27,124	*67.7%*
1 Attached Unit	488	*7.4%*	1,976	*11.9%*	5,459	*13.6%*
2 Units	224	*3.4%*	474	*2.9%*	1,358	*3.4%*
3 to 4 Units	94	*1.4%*	677	*4.1%*	1,532	*3.8%*
5 to 9 Units	200	*3.0%*	750	*4.5%*	1,579	*3.9%*
10 to 19 Units	88	*1.3%*	769	*4.6%*	1,645	*4.1%*
20 to 49 Units	146	*2.2%*	294	*1.8%*	1,466	*3.7%*
50 or More Units	115	*1.7%*	279	*1.7%*	1,655	*4.1%*
Mobile Home or Trailer	4	-	15	-	42	*0.1%*
Other Structure	-	-	-	-	-	-
Homes Built By Year (2020)						
Homes Built 2014 or later	118	*1.7%*	183	*1.0%*	603	*1.4%*
Homes Built 2010 to 2013	79	*1.1%*	178	*1.0%*	603	*1.4%*
Homes Built 2000 to 2009	494	*7.0%*	980	*5.6%*	2,757	*6.4%*
Homes Built 1990 to 1999	594	*8.4%*	2,429	*13.8%*	6,691	*15.4%*
Homes Built 1980 to 1989	1,033	*14.6%*	3,596	*20.5%*	8,356	*19.3%*
Homes Built 1970 to 1979	735	*10.4%*	1,973	*11.2%*	4,548	*10.5%*
Homes Built 1960 to 1969	1,315	*18.6%*	2,857	*16.3%*	6,700	*15.5%*
Homes Built 1950 to 1959	963	*13.6%*	1,826	*10.4%*	4,639	*10.7%*
Homes Built 1940 to 1949	420	*5.9%*	719	*4.1%*	1,776	*4.1%*
Homes Built Before 1939	1,083	*15.3%*	2,229	*12.7%*	5,184	*12.0%*
Median Age of Homes	47.0	*yrs*	43.3	*yrs*	42.4	*yrs*
Home Values (2020)						
Owner Specified Housing Units	5,660		14,155		33,272	
Home Values $1,000,000 or More	921	*16.3%*	1,874	*13.2%*	4,195	*12.6%*
Home Values $750,000 to $999,999	1,465	*25.9%*	2,871	*20.3%*	6,412	*19.3%*
Home Values $500,000 to $749,999	1,708	*30.2%*	4,227	*29.9%*	10,815	*32.5%*
Home Values $400,000 to $499,999	555	*9.8%*	1,343	*9.5%*	3,931	*11.8%*
Home Values $300,000 to $399,999	395	*7.0%*	1,407	*9.9%*	3,359	*10.1%*
Home Values $250,000 to $299,999	91	*1.6%*	605	*4.3%*	1,285	*3.9%*
Home Values $200,000 to $249,999	68	*1.2%*	340	*2.4%*	579	*1.7%*
Home Values $175,000 to $199,999	2	-	21	*0.2%*	59	*0.2%*
Home Values $150,000 to $174,999	36	*0.6%*	336	*2.4%*	527	*1.6%*
Home Values $125,000 to $149,999	30	*0.5%*	52	*0.4%*	167	*0.5%*
Home Values $100,000 to $124,999	6	-	32	*0.2%*	155	*0.5%*
Home Values $90,000 to $99,999	7	*0.1%*	68	*0.5%*	163	*0.5%*
Home Values $80,000 to $89,999	2	-	11	-	101	*0.3%*
Home Values $70,000 to $79,999	-	-	10	-	40	*0.1%*
Home Values $60,000 to $69,999	2	-	43	*0.3%*	102	*0.3%*
Home Values $50,000 to $59,999	24	*0.4%*	29	*0.2%*	50	*0.2%*
Home Values $35,000 to $49,999	1	-	40	*0.3%*	96	*0.3%*
Home Values $25,000 to $34,999	1	-	2	-	8	-
Home Values $10,000 to $24,999	1	-	2	-	55	*0.2%*
Home Values Under $10,000	10	*0.2%*	30	*0.2%*	63	*0.2%*
Owner-Occupied Median Home Value	$791,567		$708,869		$677,091	
Renter-Occupied Median Rent	$1,219		$1,531		$1,708	

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107 Morristown Rd Bernardsville, NJ 07924	3 mi radius		5 mi radius		7 mi radius	
Total Annual Consumer Expenditure (2020)						
Total Household Expenditure	$1.03 B		$2.46 B		$5.81 B	
Total Non-Retail Expenditure	$553.6 M		$1.31 B		$3.11 B	
Total Retail Expenditure	$479.66 M		$1.14 B		$2.7 B	
Apparel	$37.91 M		$89.67 M		$212.42 M	
Contributions	$39.67 M		$93.5 M		$220.47 M	
Education	$40.52 M		$94.49 M		$223.29 M	
Entertainment	$61.57 M		$145.92 M		$345.44 M	
Food and Beverages	$146.07 M		$347.85 M		$824.17 M	
Furnishings and Equipment	$37.71 M		$89.53 M		$212.05 M	
Gifts	$31.16 M		$73.29 M		$172.57 M	
Health Care	$81.08 M		$194.06 M		$459.02 M	
Household Operations	$42.85 M		$101.49 M		$239.98 M	
Miscellaneous Expenses	$19.87 M		$47.26 M		$111.89 M	
Personal Care	$13.75 M		$32.73 M		$77.56 M	
Personal Insurance	$8.4 M		$19.82 M		$46.81 M	
Reading	$2.32 M		$5.52 M		$13.05 M	
Shelter	$216 M		$512.79 M		$1.22 B	
Tobacco	$4.51 M		$10.93 M		$25.93 M	
Transportation	$182.5 M		$435.03 M		$1.03 B	
Utilities	$67.37 M		$161.33 M		$381.9 M	
Monthly Household Consumer Expenditure (2020)						
Total Household Expenditure	$12,601		$12,056		$11,572	
Total Non-Retail Expenditure	$6,751	*53.6%*	$6,451	*53.5%*	$6,190	*53.5%*
Total Retail Expenditures	$5,850	*46.4%*	$5,606	*46.5%*	$5,382	*46.5%*
Apparel	$462	*3.7%*	$440	*3.7%*	$423	*3.7%*
Contributions	$484	*3.8%*	$459	*3.8%*	$439	*3.8%*
Education	$494	*3.9%*	$464	*3.8%*	$445	*3.8%*
Entertainment	$751	*6.0%*	$717	*5.9%*	$688	*5.9%*
Food and Beverages	$1,781	*14.1%*	$1,708	*14.2%*	$1,641	*14.2%*
Furnishings and Equipment	$460	*3.6%*	$440	*3.6%*	$422	*3.6%*
Gifts	$380	*3.0%*	$360	*3.0%*	$344	*3.0%*
Health Care	$989	*7.8%*	$953	*7.9%*	$914	*7.9%*
Household Operations	$523	*4.1%*	$498	*4.1%*	$478	*4.1%*
Miscellaneous Expenses	$242	*1.9%*	$232	*1.9%*	$223	*1.9%*
Personal Care	$168	*1.3%*	$161	*1.3%*	$154	*1.3%*
Personal Insurance	$102	*0.8%*	$97	*0.8%*	$93	*0.8%*
Reading	$28	*0.2%*	$27	*0.2%*	$26	*0.2%*
Shelter	$2,634	*20.9%*	$2,518	*20.9%*	$2,419	*20.9%*
Tobacco	$55	*0.4%*	$54	*0.4%*	$52	*0.4%*
Transportation	$2,226	*17.7%*	$2,136	*17.7%*	$2,052	*17.7%*
Utilities	$822	*6.5%*	$792	*6.6%*	$760	*6.6%*

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